



Location matters when shopping for health care.

Did you know that health care providers charge very different prices for common medical services, such as MRIs and surgical procedures, and often don't publish their prices?

Vitals SmartShopper™ makes doing your medical shopping homework simple.

- SmartShopper is available to you at no cost.
- To shop, call 1-855-869-2133 or log in to www.vitalssmartshopper.com from your computer, smartphone or any mobile device.
- Registration is quick and easy.

When you choose a cost-effective facility, you save yourself and KEHP money and you earn **cash rewards!** The more you save the more you earn...

The Vitals SmartShopper™ program is provided by Vitals, an independent company.
www.vitalssmartshopper.com or 1-855-869-2133
For all your wellness benefits, visit <https://LivingWell.ky.gov>



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